



OpenHive



HIVE PARTNERSHIP |

CORPORATE SOCIAL RESPONSIBILITY

WWW.OPENHIVE.IE



OVERVIEW

By entering into a partnership with OpenHive your company will be supporting our conservation work, allowing OpenHive to focus on the proliferation of the native Irish honeybee. This will, in turn, contribute to your corporate social responsibility. Ireland has been identified as one of the largest gene pools of the European dark honeybee (*Apis Melifera Melifera*). The native Irish black honeybee belongs to this family. Once a bee found all over the European continent, it is now located in a very small number of isolated areas - Ireland being one of them.

OBJECTIVES

OpenHive combines modern and sustainable beekeeping techniques with the traditional art of keeping bees to help the Irish black honeybee thrive and to produce high quality, local Irish honey.

By sponsoring a hive with OpenHive, you will help the native black bee to thrive again in Ireland.

Your hive will have a population of roughly 50,000 bees by midsummer. What a wonderful contribution to our environment!



BEEKEEPERS

Ireland has the lowest number of beekeepers in the EU (circa 4,000). OpenHive is training a community of volunteers each year.



HONEY

OpenHive is increasing its honey production year on year. We sell this honey to fuel our conservation.



BEES

Ireland has a pure genetic strain of the European honey bee. Together we can conserve them.

PARTNERSHIP BENEFITS

HIVE OPTION

Sponsor a single hive for three years.

APIARY OPTION

Sponsor an apiary for three years (10 hives).

BRANDED HIVE

A hive in one of our apiaries will be branded with your company logo.



BRANDED APIARY

10 hives in an apiary named after your company (fully branded).

WELCOME PACK

A gift pack to welcome you to the OpenHive community including a sponsorship certificate.



WELCOME PACK

A pack to welcome you to the OpenHive community including a sponsorship certificate.

HIVE VISIT

4 staff will have the opportunity to visit an apiary.



APIARY VISIT

Your staff can be involved from the beginning of a new apiary, helping with the build and the installation of bees. We will facilitate a visit to the hives each year to see their progress.

HONEY & SEEDS

An opportunity to buy 50 45g jars of honey from your sponsored hive(s) or 100 wild flower seeds for your staff.



HONEY & SEEDS

An opportunity to purchase honey from your sponsored apiary (up to 500 45g jars) or 500 seed bombs).

TERMS OF SPONSORSHIP INVESTMENT

The term of the investment is for three years (a queen bee will live, on average, for three years). This term matches the term of life of your queen bee.



BEES



POLLINATE
ROUGHLY
ONE THIRD OF THE
FOOD WE EAT.



ARE WORTH €53M A
YEAR TO THE IRISH
ECONOMY.
(DEPT OF ENVIRONMENT)



PRODUCE 250
TONNES OF HONEY
IN IRELAND.

A COLONY OF BEES



CONTAINS
50,000 WORKER
BEES.



POLLINATES 4000
METERS SQUARED
OF FRUIT TREES.



MAKES (ON
AVERAGE) 15KGS
OF HONEY.

O

OpenHive

100% RAW IRISH HONEY

A SELECTION OF OUR CURRENT PARTNERS

FIRETRADE.IE

PARTNERS AT LAW
—Solicitors & Notaries Public—

POWERS
ESTD 1791
IRISH WHISKEY



NEWCASTLE DESIGN

CODEC

“We have partnered with OpenHive because we are proud to support local businesses and we care about the environment.”

CILIAN MCKENNA, PARTNERS AT LAW

WWW.OPENHIVE.IE